

FOR IMMEDIATE RELEASE
January 22, 2001

COMPANY PRESS RELEASE
Fort Lauderdale, Florida

**ARLYS ENTERPRISES INTRODUCES AROMATHERAPY SKIN
& BODY CARE COLLECTIONS WITH MARINE BOTANICALS**

Arls Enterprises, a producer of natural botanicals, launches three Aromatherapy Skin and Body Care lines with Marine Botanicals. The exclusive "Marine Nutrient Complex" is formulated with high-potency "red marine algae" known for its skin rejuvenation properties. Designed to pamper and revive your skin and senses in the midst of a stressful and frenetic world, Arlys has achieved perfect harmony in blending the secrets of the Earth and Sea using pure essential oils, vitamins and the Marine Nutrient Complex.

The "White Feather" Collection, the Signature Line, is a complete Skin and Body Care System containing pure essential oils, vitamins A, C & E, and marine botanicals to cleanse, rejuvenate, re-mineralize and moisturize the skin. A symphony of rich emollients and calming aromatics certain to be the most vital part of your daily skin regimen. The Collection includes Replenishing Facial Serum, Under Eye Serum, Aromatic Toner, Cleansing Milk, Facial Moisturizer, Moisturizing Mud Masque, Citrus Epi-Peel and Hand and Body Crème. A marvelous treasure for all skin types.

The "Sports Distance" Collection provides rejuvenation care for the active and sports-oriented. The Aches & Pains Relief Gel is designed to penetrate deeply and quickly eliminating the stress of even the most intense workouts. The Bruise Defense Gel aids in diminishing bruises while stimulating circulation and strengthening the vascular system at the injured area. Also aids in soothing minor burns. The Soothing Foot Balm is a refreshing blend designed to cool and moisturize.

The "Nine Moons" Collection is a uniquely feminine line created exclusively for new and expectant mothers. The gentle ingredients and subtle aromas pamper your skin and provide emotional balance during this precious time. For breastfeeding mothers, the Moisturizing Nipple cream soothes and protects dry, cracked skin and fosters hormonal balance. The Moisturizing Crème for Scars and Stretch Marks contains a synergistic blend that diminishes stretch marks and scars. The Soothing Chamomile & Calendula Soap provides a calming aroma and is perfect for those with sensitive skin, including baby.

Handcrafted botanical soaps, shower gels, silky bath powder, bath salts and the Arlys Aromatherapy & Herbal Candles line complete the Arlys Collections.

Arls products may be found in fine boutiques and spas in the southeast or by visiting the company website at www.arlysnaturals.com.

ARLYS – the perfect solution for creating your own OASIS!

###

For more information contact . . .

Susan Stype, President
Arls Enterprises Corp.
Phone: 1-954-523-9513
Fax: 1-954-767-8973
E-mail: susan@arlysnaturals.com
Website: www.arlysnaturals.com